

**THE ASSOCIATION FOR THE AGED**  
inspiring active aging.



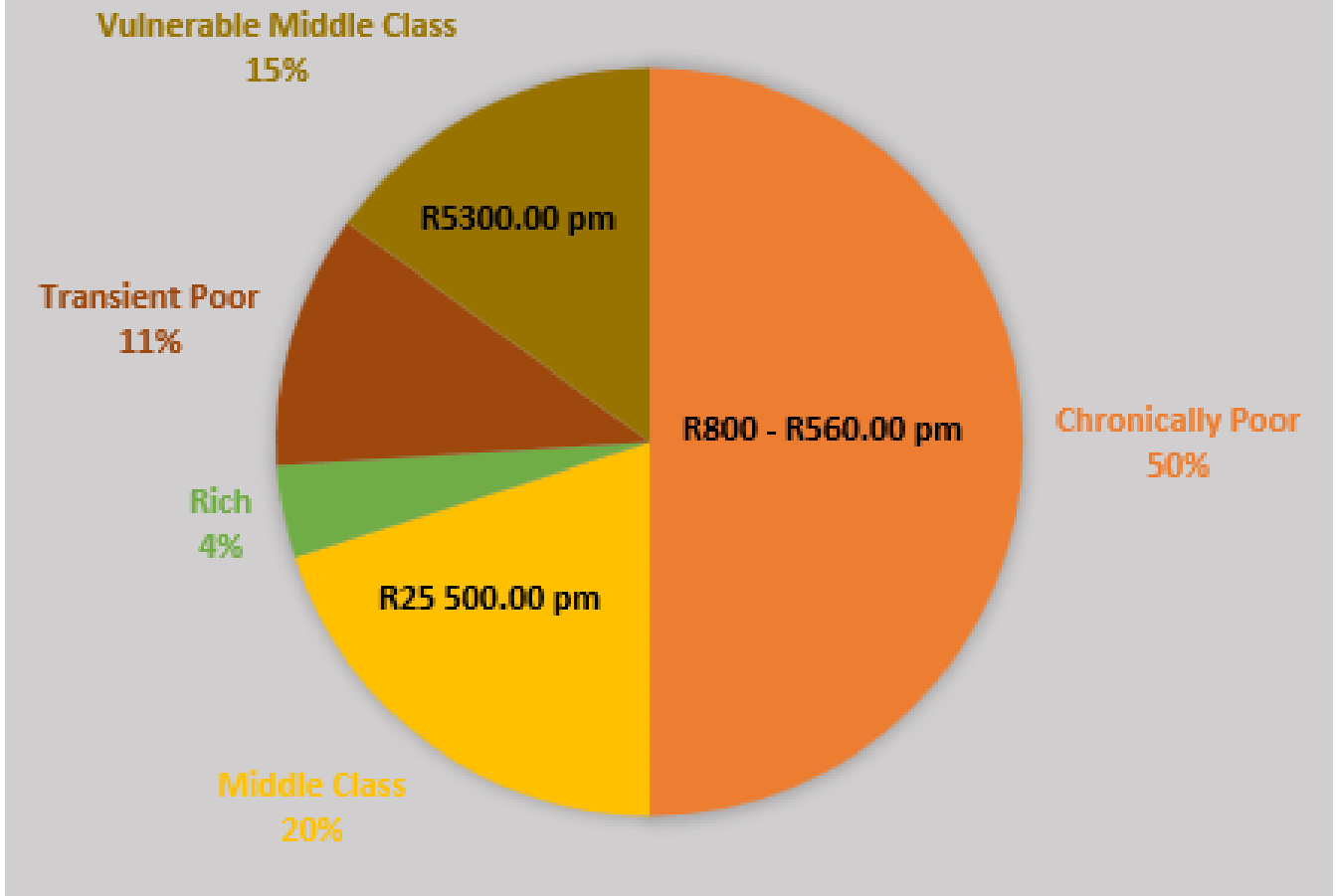
*Retirement*



**ARE  
YOU  
READY  
FOR IT?**



# SOUTH AFRICAN INCOME



**The Southern Africa Labour and Development Research Unit (SALDRU)**





**90% of South African retirees cannot maintain the same standard of living prior to retirement**



INVESTMENTS

# **South African Retirement Reality Report 2022**

In 2022 the estimated population of South Africa included more than **5,6 million** aged 60 or older (9,2%) of the population

*Number and percentage of elderly 60+ in South Africa 2022*

## Aged Less than 60

**60 605**

60,6 Million (90,8%)

## Elderly 60+



9,2%

More than half (60,9%) of the South African elderly population is **female.**

Source: Marginalised Groups Series VI: The Social Profile of Older Persons, 2017–2021



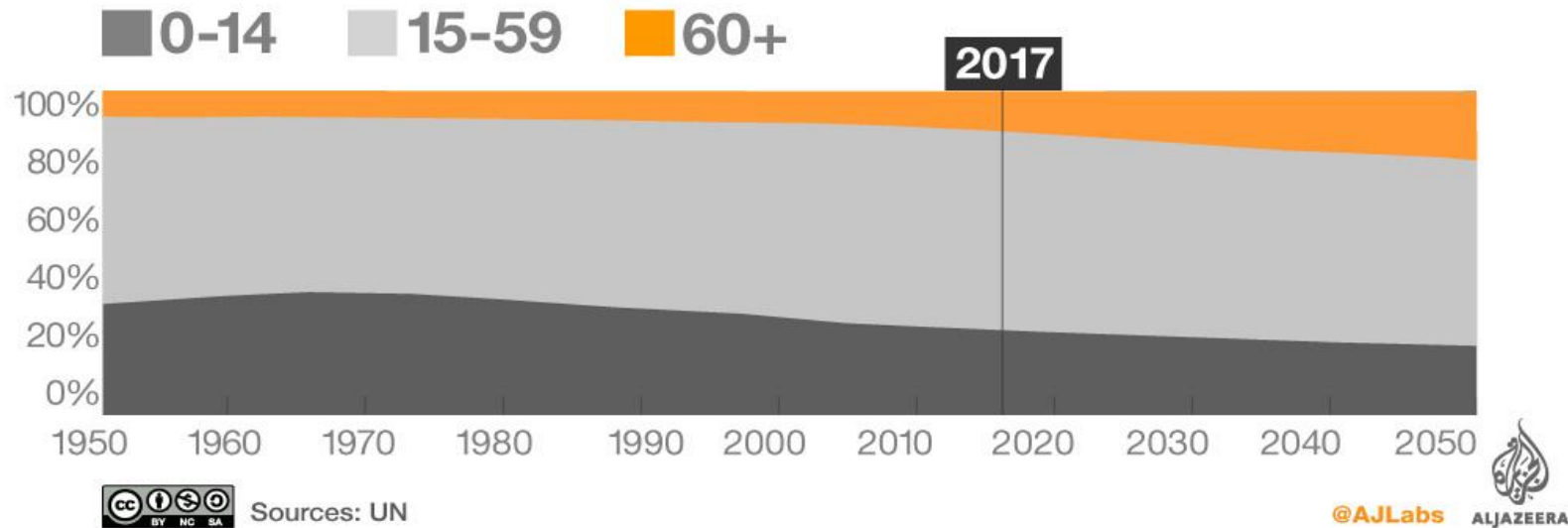
stats sa

Department:  
Statistics South Africa  
REPUBLIC OF SOUTH AFRICA



# The world is getting older

In 1955, only 8% of the world population was older than 60 years, in 2015 this had risen to 12.3%. By 2050 this number will be 21.3%.



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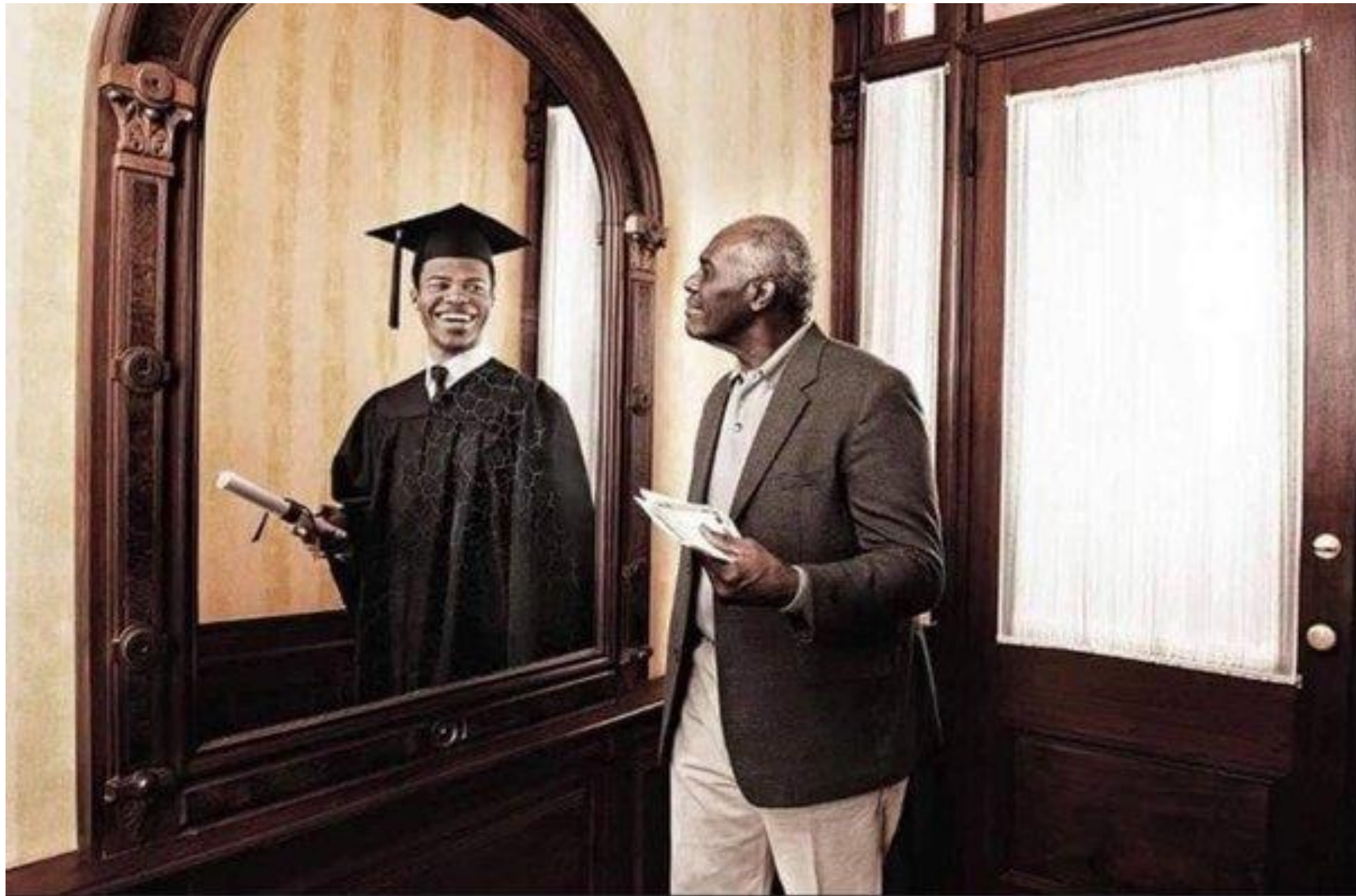
**1. AGEING CREATES ECONOMIC VULNERABILITY**

**2. AGEING CREATES ECONOMIC RISKS AT A  
MACRO LEVEL**



INTERVENTION

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**As people age and they look at themselves in the mirror, do they see the aging or do they still see the image of their younger selves?**





**They're called the golden years for a reason. Getting older has its perks. For one, you're good at using what you've learned. This is called crystallized intelligence, and it keeps getting better.**



+



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**Economic Prosperity For Senior  
Members Of The Community**

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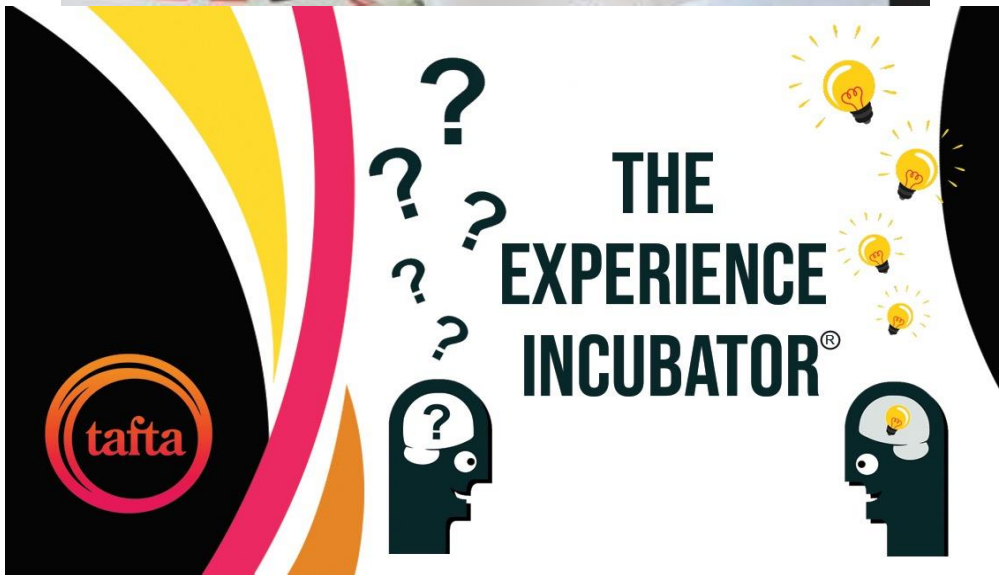
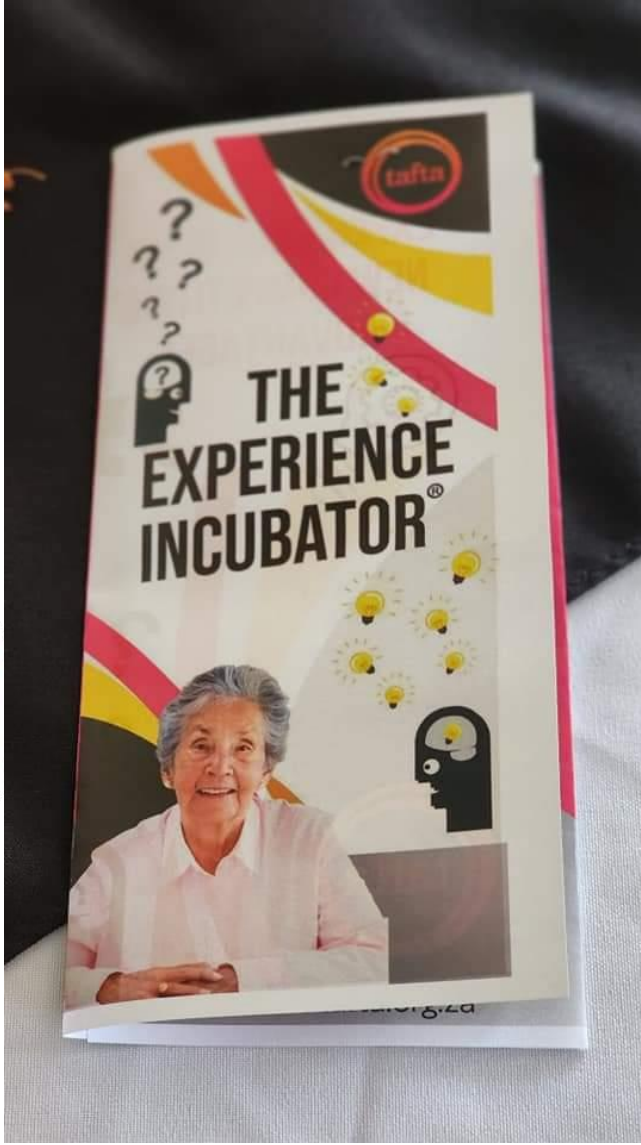
**Redefining The Future Of Work And  
Traditional Retirement Across All  
Generations, Cultures And  
Geographic Boundaries.**

**EXPERIENCE IS A CURRENCY AND A COMPETITIVE  
ADVANTAGE IN TODAY'S ECONOMY**

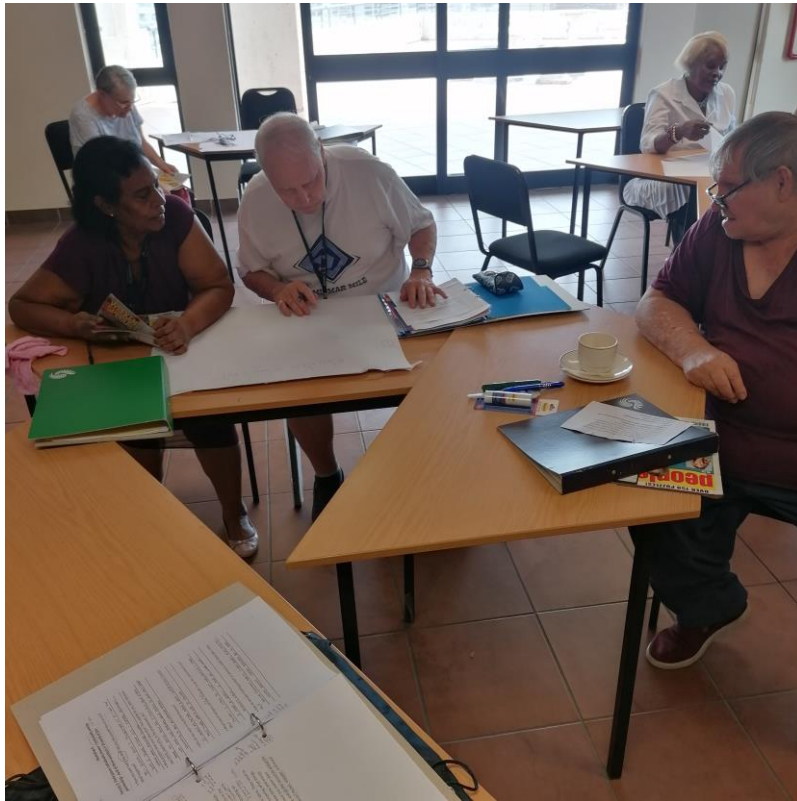
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**AIM**





**EXPERIENCE INCUBATOR**



- You have the skill and knowledge
- You are the expert
- We provide you with the support and understanding of taking that skill to another level
- Your dream depends on you and if you want to make it a reality

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**"KNOWLEDGE  
IS  
POWER."**

**SIR FRANCIS BACON (1561-1626)**

© UNFINISHED POLIS

**The Experience Incubator recognizes the *dynamic process of learning* as even more powerful.**



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**PILOT**





The logo for tafta, featuring the word "tafta" in a lowercase, red, serif font inside a white circle with a red border. The logo is part of a larger graphic on the left side of the slide, which includes a thick, curved pink and orange ribbon that loops around the logo and extends across the bottom of the slide.

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**Part One:**

**Entrepreneuring: Any Time, Any Place, Anyone**

**Part Two:**

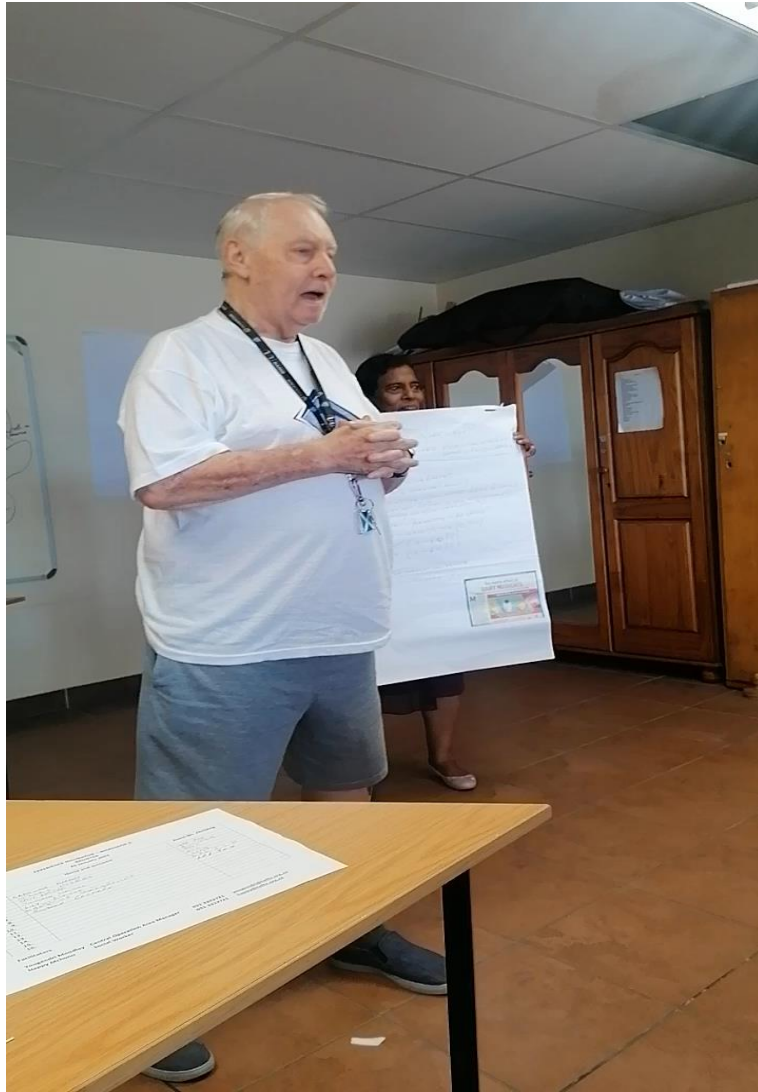
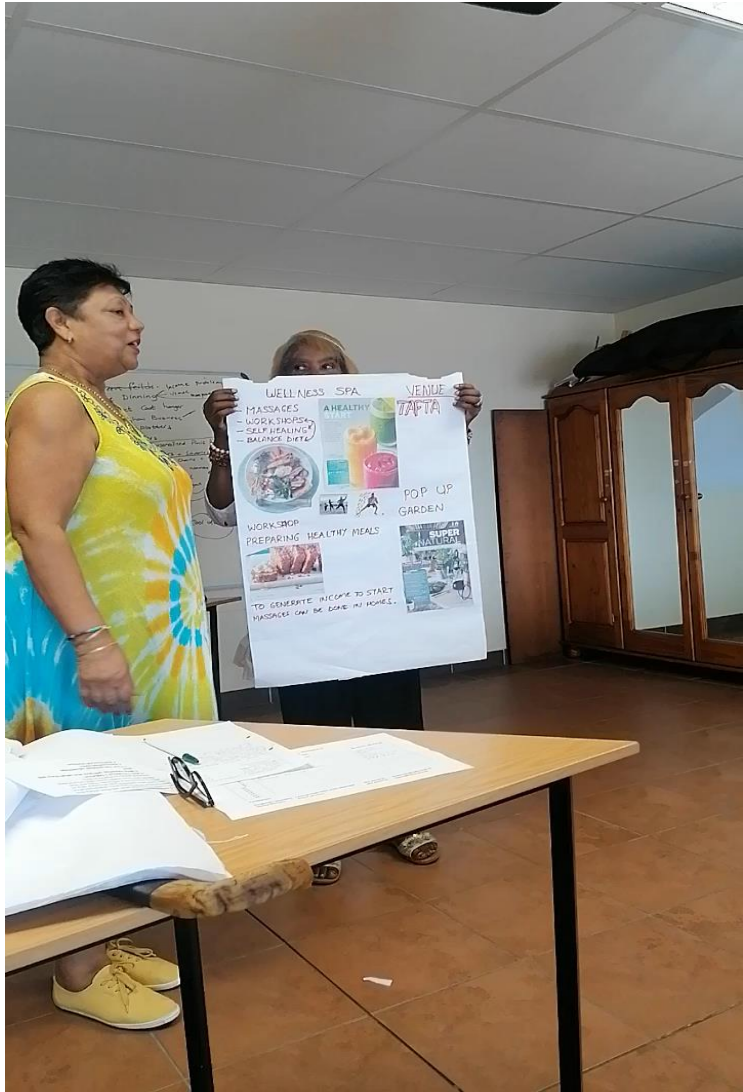
**"Ideas in Motion" Ideas into Action/Challenges into Opportunities - How to Get Off the Starting Block: What's Holding You Back?**

**Part Three:**

**Building a Collaborative, Transparent Ecosystem to Empower and Sustain Entrepreneurs within Corporations and New Business Start-ups**

**CURRICULUM**





**FINDINGS**

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**HIGH RATE OF ATTRITION**




**DEVELOPMENTAL GAINS**



## Power Selling Skills

Samson slew a thousand Philistines with the jawbone of an ass. Thousands of sales are lost everyday in the same manner!

**The Sales Trainers Choice**



James A. Nisbet



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ARE YOU INTERESTED IN A BETTER TOMORROW?



**HOPE MEDIA**

**What?**

- Motivational and wellness workshops (holistic)
- talks, healthy snacks, crafts and much more
- Wellness & uplifting media - books, flyers
- Gift vouchers, gifts and prizes

**Who?**

- Churches
- Corporate businesses
- Old age homes
- Youth groups
- Friendship clubs / young mother groups

**Why?**

- Tailor made to suit your needs and interests
- Weekly, monthly or once-off as required
- Morning, lunch break or weekend workshop

**Cost?**

- Varies according to workshop, book or craft
- Details available on request

GET READY FOR A JOURNEY INTO WELLNESS, KNOWLEDGE & UPLIFTMENT.

Contact Caroline  
060 423 5124  
mardoncaroline05@gmail.com

MMMMM... TASTY!



**fresh FOOD**

**UNFRIED**

**LILY'S Savoury Delights**

Contact Lily: 0784 381 2382



Aging is an inevitable process. I surely wouldn't want to grow younger. The older you become, the more you know; your bank account of knowledge is much richer.

— *William Holden* —

AZ QUOTES

